how to OWN YOUR ONLINE PRESENCE

The things you do online make an impact offline. Create a strong and positive reputation for yourself by following these simple tips.

Share With Care
Think before posting about yourself and others online. Consider what a post reveals, who might see it, and how it could be perceived now and in the future.

Be Aware of What’s Being Shared
Set the privacy and security settings on web services and devices to your comfort level for information sharing. It’s OK to limit how and with whom you share information.

Apply The Golden Rule Online
Post only about others as you have them post about you.

Personal info is like money. Value it. Protect it.
Information about you, such as your purchase history or location, has value — just like money. Be thoughtful about who gets that information and how it’s collected through apps and websites.

GET SOCIAL WITH US AND JOIN THE GREATER EFFORT!

Join our #ChatSTC Twitter chats on Wednesday, Jan. 20, and Wednesday, Jan. 27, at 3 p.m. EST / 12 noon PST.

Register yourself or your organization as a Data Privacy Day Champion.

Use #PrivacyAware on social media and follow us on Facebook, DataPrivacyNCSA, Twitter @DataPrivacyDay & Instagram @PrivacyAware.

To learn more, visit Staysafeonline.org/DPD

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