Supply Chain Cybersecurity for SMBs

Webinar will begin promptly at 2pm Eastern
*All speakers will remain muted until that time

www.staysafeonline.org  @staysafeonline
NATIONAL CYBER SECURITY ALLIANCE

www.staysafeonline.org @staysafeonline
This was an excellent webinar with good information for small businesses and tech support companies like us who provide advice on support and security to our customers. The information covered can be passed along to our customers so they are #CyberAware!

Thanks to our National Sponsors

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Over 6,000 webinar attendees

Over 2,000 workshop attendees

Over 15,000 subscribers
Upcoming Events

• **October 22:** CyberSecure My Business workshop, Austin, TX

• **November 12:** Point of Sale & E-Commerce Cybersecurity for Small Merchants webinar

• **November 14:** CyberSecure My Business workshop, Indianapolis, IN

Register and view all events at: https://staysafeonline.org/events/
How to Get Involved

• **Become a NCSAM Champion** – sign up, take action and make a difference in online safety and security. It’s free and simple to register.

• **Post on social media using #CyberAware and #BeCyberSmart**

• **Promote NCSAM** and link to staysafeonline.org/ncsam on your company website

• **Submit** your events to NCSA’s community calendar by emailing info@staysafeonline.org

For more information: [https://staysafeonline.org/ncsam/](https://staysafeonline.org/ncsam/)
NCSA Vendor Questionnaire (20 questions to ask your vendor)

- Does your company have a pre-employment screening policy for employees and contractors that includes criminal background checks?
- What is your process for purging all files and records upon completion of the service, task, or contract?

NIST Best Practices in Cyber Supply Chain Risk Management


CISA Supply Chain Risk Management Resources

- https://www.dhs.gov/cisa/supply-chain-risk-management
Security vs Compliance

“The key difference between security and compliance is that security is inherently risk-based. Instead of measuring effectiveness based on adherence to prescribed controls, its success is defined by the ability to protect against and respond to threats.”

Armor Defense, Inc.
FTC, in a first, says Georgia dealership failed to safeguard consumer data.

“Franklin Toyota-Scion of Statesboro, Ga., failed to adopt reasonable security measures to protect consumers' personal information.... 95,000 consumer records impacted.”
Training
Training
Training
Who is ultimately at fault for a data breach caused by a third party?

Enterprise respondents say:

- 52% The partner is to blame
- 48% We are to blame
We’re all in this together
Let’s Chat
Cisco Value Chain Security Resources

For more information, see www.cisco.com/go/valuechainsecurity